

# GREATER PHILADELPHIA- PROPOSED INDUSTRY PARTNERSHIPS

*Fiscal Year 2010*

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## **Delaware Valley Construction Industry Partnership**

**Lead County: Montgomery**

This is the partnership managed by PALM (Philadelphia Area Labor Management Committee). The goals of the partnership are to identify improved career pathways and increased access for non traditional populations to local union apprenticeship programs. The partnership is also working to establish and implement journeyman level training in the area of supervision and document best practices in construction management.

## **Southeast PA Business and Financial Service Industry Partnership (new proposal)**

**Lead County: Bucks**

The goal of the partnership is to assess the workforce needs of the business and financial sector in the Southeast PA region. The intended stakeholders are investment, mortgage, and insurance companies, as well as, banks.

## **Southeast Pennsylvania Logistics & Transportation Industry Partnership (SEPA LTIP)**

**Lead County: Philadelphia**

The SE PA LTIP is a partnership focused on building a coalition comprised of industry, labor and regional WIBs. The Partnership has a diverse membership base in the field of transportation (ranging from passenger to products) and warehousing (ranging from service to shipping). An example current of employer partners include: SEPTA, UPS, Kmart Distribution Center, Gamesa and Southwest Airlines. The partnership has conducted initial skill gap research and will focus on developing a training curricula and delivering training in the following occupations: driver qualification training, maintenance, warehouse operations, front line supervisors, and customer service positions.

## **Direct Care Workers Industry Partnership**

**Lead County: Philadelphia**

*The Pennsylvania Partnership for Direct Care Workers is an employer-driven partnership representing the continuum of the healthcare delivery system, including hospitals, nursing homes, home health agencies, consumer-driven centers for independent living, behavioral health settings, and community health clinics. The Partnership is a workforce intermediary that links employers and labor with the state and regional workforce system, the education system (K-12, postsecondary and vocational education partners), youth intermediaries, and policymakers.*

*The Partnership meets employer needs by positively impacting recruitment, retention and support quality of care and meets employee needs by providing healthcare workers with access to career and education pathways leading to improved skills, better jobs and higher wages. The Partnership's goals are 1) **Academic Readiness** that provides incumbent workers with work ready competency training and academic support for pathways to higher education leading to career advancement; 2) **Career Readiness** that provides career coaching and pre-employment preparation and skills training; and, 3) **Employer Services** that provide customization of competency based curricula that address the need for a qualified, credentialed workforce as well as opportunities to obtain information on workforce data, industry trends, and emerging jobs that inform strategic planning. The Partnership includes 59 employer partners and 12 education partners which are located throughout the Delaware Valley, including Philadelphia, Montgomery and Delaware Counties.*

*The Partnership is managed by District 1199C Training & Upgrading Fund, a labor management partnership which is an affiliate of District 1199C – Philadelphia Hospital and Health Care Employees –AFSCME.*

## **Southeastern Pennsylvania Advanced Manufacturing Industry Partnership (SEAMIP)**

**Lead County: Philadelphia**

The SEAMIP builds employer coalitions with partners who specialize in metal fabrication. The employer specialties range from windmill fabrication to ship building to lock manufacturing. The main training focus of this partnership will be welding and industrial maintenance. Currently the partnership is exploring a merger

\*New Application

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with the Chester County-managed advanced manufacturing industry partnership to result in participation by all five counties in Southeastern Pennsylvania. SE AMIP will address challenges not only associated with skill development, but the public face and career advancement opportunities of manufacturing through an awareness campaign.

### **Southeastern Pennsylvania Health Care Partnership (SEPA HCP)**

**Lead County: Philadelphia**

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The Southeastern Pennsylvania Health Care Partnership ("SEPA HCP") mission is to strengthen the workforce development system in the region by reaching out to key area health care organizations and systems not yet involved in the Industry Partnership program and engage them in collaborative efforts to identify shared workforce needs, conduct related research, and identify training, education and career pathway solutions.

### **Green Business Council Industry Partnership\***

**Lead County: Philadelphia**

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The Green Business Council Industry Partnership is a collaborative of employers committed to building a talent pipeline through the public workforce system and its primary objectives are to facilitate ongoing alignment of emerging green businesses with job training service providers, secure employment commitments and advancement opportunities for workers, and optimize public investments to best serve the workforce needs of regional businesses.

### **Delaware Valley Higher Education Industry Partnership\***

**Lead County: Philadelphia**

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The vision of the Delaware Valley Higher Education Industry Partnership is to become a convener of regional higher education institutions with the purpose of aligning existing employer resources and workforce needs with those of surrounding communities. The vision of the Delaware Valley Higher Education Industry Partnership is to create career ladder opportunities for non-teaching staff (incumbent workers) and to engage surrounding communities in a pipeline that will provide family sustaining wages within the higher education setting.

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## **Southeast Region Food Manufacturing Partnership**

**Lead County: Montgomery**

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The Montgomery County Workforce Investment Board and Montgomery County Community College have led efforts to forge a regional food manufacturing partnership that will focus on upgrading worker skills and increasing the competitiveness of the industry in Montgomery County and region. Additional funds to better understanding the workforce needs—and the public workforce system to assist with those concerns—will help this partnership be effective and worthwhile to employers.

## **The Southeast Regional Construction Industry Partnership**

**Lead County: Montgomery**

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The Philadelphia Regional Construction Industry Partnership has facilitated the creation of a construction industry partnership that brings together regional stakeholders, educators and economic/workforce development partners to cultivate new models and practices for training and education, and certification of incumbent and pipeline employees. The partnership has made great strides to better understand the needs of the industry and conducted an assessment of employers skilled worker needs and related training.

## **The Smart Energy Initiative (SEI) of Southeastern Pennsylvania (SEPA)**

**Lead County: Chester**

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Established in 2007, the Smart Energy Initiative of Southeastern PA (SEI) is a regional, public-private industry partnership, whose mission is to promote the growth of the "smart" (clean and renewable) energy industry by providing comprehensive workforce and economic development services to partnering companies. SEI offers open enrollment and customized training, promotes education and awareness through seminars on relevant smart energy topics, facilitates workgroups for companies in vertical energy markets, and proactively recruits international energy companies and technologies. SEI is managed by the Chester County Economic Development Council and the Chester County Workforce Investment Board.

## **Innovative Technology Action Group (ITAG)**

**Lead County: Chester**

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The Chester County Workforce Investment Board and the Chester County Economic Development Council have worked to engage businesses in the information and communication sector to assist with the growing IT industry. The workforce development, youth and incumbent worker training initiatives of this industry partnership continue to add value to private industry and contribute to workforce development efforts in Southeastern PA. ITAG's mission is to promote Information Technology, Communications, and Technological Processes, to all companies and individuals in Southeastern Pennsylvania as a means to become more effective in an increasingly sophisticated global marketplace. This is accomplished by working closely with and servicing participating ITAG companies, economic development agencies, and education/training partners to develop the tech workforce and help businesses succeed by using technology effectively.

## **Computer Forensics Industry Partnership**

**Lead County: Delaware**

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The Computer Forensics Industry Partnership engages regional business and industry with workforce training, certification, and job placement in the new and emerging field of computer forensics and data recovery services. The Computer Forensics Industry Partnership's mission is to: create new job opportunities in the field of computer forensics technology; facilitate training and education; inform and collaborate with business-education partnerships; provide next step credential for higher skilled IT workers; provide state of the art training; assist entry-level workers to improve skills; develop a technical certification program for entry level employees; and establish a regional testing center.

## **Southeast Healthcare Industry Partnership**

\*New Application

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## **Lead County: Bucks**

The Bucks County Workforce Investment Board, Life Science Career Alliance and the Bucks County Long-Term Care Consortium have organized a partnership to help regional hospitals and Long-Term care facilities address common and organizational human resource challenges, including recruiting new workers, retaining incumbent workers and providing on-the-job training. The partnership is focused on incumbent worker training programs, career awareness strategies, and enhancing activities for the members of the Industry Partnership.

## **Chester County Healthcare Initiative Industry Partnership**

### **Lead County: Chester**

The Chester County Health Care Partnership's (CCHCP) mission is to advocate for the advancement of the health care industry through training, outreach and other strategies. Training programs are developed based on those topic areas of most need as identified by the partners, led by health care employer organizations, through formal needs assessments, surveys and planning as well as group discussions. These tools are also utilized to facilitate discussion regarding business services (non-training needs) of employers including recruitment and retention. CCHCP's ongoing development and execution of outreach efforts to students help develop the pipeline of future health care employees into the industry. These efforts include, but are not limited to, actively participating in Health Careers Week, facilitating health care showcases with local employers to provide insight to students on health careers and providing interactive presentations to area students. The CCHCP is managed by the Chester County Economic Development Council in partnership with the Chester County Workforce Investment Board.

## **Pathways PA – The Delaware County Healthcare Employers Consortium**

### **Lead County: Delaware**

Pathways PA developed this initiative to address the human resource needs of the healthcare industry in Delaware County while creating opportunities for low-income individuals to move to self-sustaining employment. The partnership addresses the workforce challenges faced by acute and long-term care facilities and seeks to: create regional career ladders; identify best practices among local employers; evaluate local independent and employer-run training programs. Training is provided in areas such as CNAs and Personal Care Assistants with recognized college credits to serve the employee with additional opportunities for professional growth.

## **Southeast BioScience Partnership**

### **Lead County: Chester**

The mission of the BioScience Partnership is to grow and develop the southeastern Pennsylvania region's workforce in biopharmaceuticals, medical devices, diagnostics and related businesses by creating a collaborative environment that draws on the collective resources of industry, academia, government and other supporting organizations. The goals of the partnership are to strengthen the life sciences/bio-medical sector through industry driven workforce and education, to foster collaboration between industry and academia, and to grow and sustain the partnership.

## **Agriculture Industry Partnership**

### **Lead County: Chester**

The Chester County Workforce Investment Board in collaboration with the Chester County Economic Development Council, established the Agriculture Industry Partnership in 2009. The Ag IP aims to build collaborations between the agricultural industry, starting with the producer, consumer, and retailer. The uniquely comprehensive approach is designed to encourage the growth of local agriculture and develop qualified employees to enter the industry. The youth pipeline aspect is crucial as the partnership stakeholders will work with local high schools in developing and updating agricultural curricula.

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