

February 2, 2010

**EDITORS:** The following information is for immediate release. If you have any questions, please contact Karen Costello, program and marketing coordinator of the Chester County Economic Development Council, at 610 458-5700.

## **`Inspiring Innovation in Your Business: Learn from Those Who've Done It' is subject of luncheon seminar**

*Program sponsored by Penn State Great Valley  
and Chester County Economic Development Council*

**MALVERN** \_ A seminar on developing creative corporate cultures is being held at Penn State Great Valley on Thursday, February 11 from noon until 1:30 p.m.

Leaders from QVC, GSI Commerce, and TicketLeap, organizations known for their creative corporate cultures, will discuss the challenges of cultivating and maintaining a corporate climate that drives business growth and development.

The conference center at Penn State Great Valley is located at 20 East Swedesford Road. The cost of the program is \$25 and includes lunch. Penn State Great Valley students and employees and employees of the Chester County Economic Development Council will be charged \$15. To register, call 610-458-5700, ext. 212.

The Igniting Innovation forum fosters fresh ideas from regional professionals. The program is sponsored by Penn State Great Valley and the Chester County Economic Development Council.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for 50 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its facility in Eagleview. For more information, see [www.cceconomicdevelopment.com](http://www.cceconomicdevelopment.com).